

FRIDAY NIGHT FUN

FROM COACHELLA TO THE DISTRICT, DAYA ROCKS THE STAGE

April 2016 Spread

Going to Coachella is something most teenager and twenty-something's in the Midwest only dream about.

While April is a time many Californian's get to dress up in cute clothes, take adorable pictures for their Instagram feeds, and pretend they know every single musician on the line up, the scene in Sioux Falls looks much more like late nights in the library trying to prepare for finals, scrolling through their Instagram instead of studying, and trying to lock down the dream job or internship for the summer to come.

UBG's big event, originally planned for February, was postponed after seventeen-year-old hit pop music sensation, Daya, was put on vocal rest. Tickets, which were originally fifteen dollars, were given to students for free when UBG work with Daya to reschedule the concert for April.

Students, who are always tight on cash and usually have to pay for tickets to the big event, were more than pleased to receive the tickets for free. "I loved the fact that UBG gave away the tickets for free," Sophomore Carl Lamb said. "I'm not sure I will ever get the opportunity to see a top ten artist for free just a short drive away."

Unlike the thousands of festivalgoers she had performed to just two days earlier, when technical difficulties on stage left Daya microphone-less for a few moments at The District, she was able to interact and connect with the up-close, intimate crowd she had in Sioux Falls.

"I feel like Daya handled the technical difficulties very well," Jenna Hartzler said. "She never stopped singing and she didn't allow it to phase her onstage."

Towards the end of the concert, the crowd came alive for the fast-paced hits Daya is known for. "My favorite part of the night was hearing 'Hideaway,'" Lamb said. "That's my jam."

Hartzler stayed toward the back of the crowd where there was plenty of room, and when the rest of the crowd came alive for the end of the concert, so did she. "My friends and I just started dancing our butts off and having a blast," she said.

Regardless of the frustrating technical difficulties, the concert needing to be rescheduled, and more than a few twelve-year-old girls fangirling in the crowd, twenty-something college students were still able to have great time; even if it wasn't the Coachella they always had dreamed of, Daya brought a little bit of Coachella right here.